

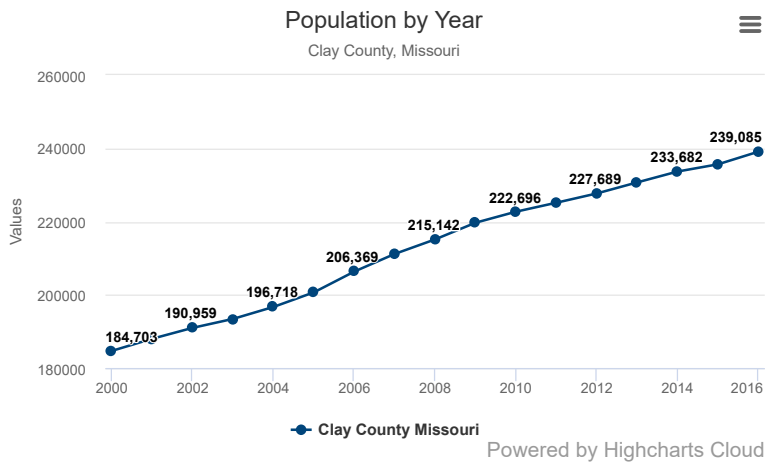


## Clay County, Missouri

### Demographics

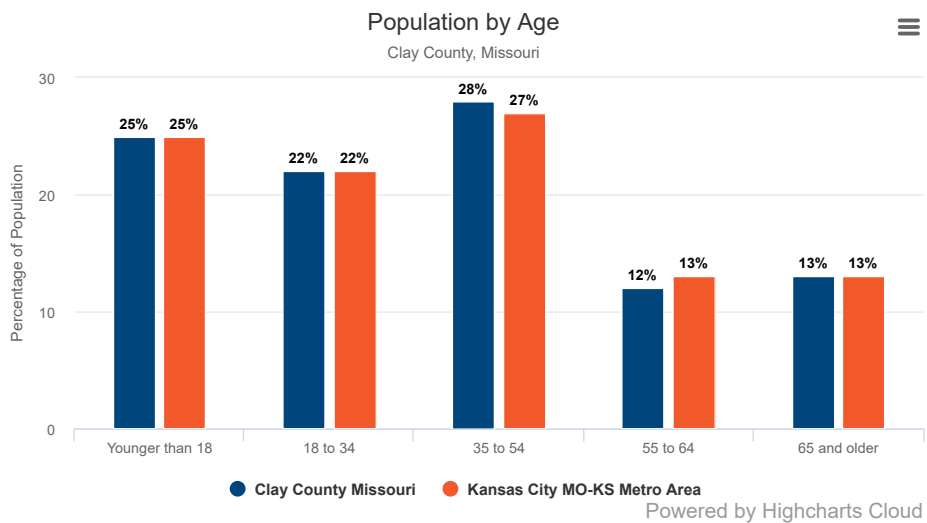
Clay County, Missouri, saw a growth rate of 29 percent since 2000 and its population now stands at 239,085. For more information on Clay County, please visit [www.clayedc.com](http://www.clayedc.com).

### Population by Year



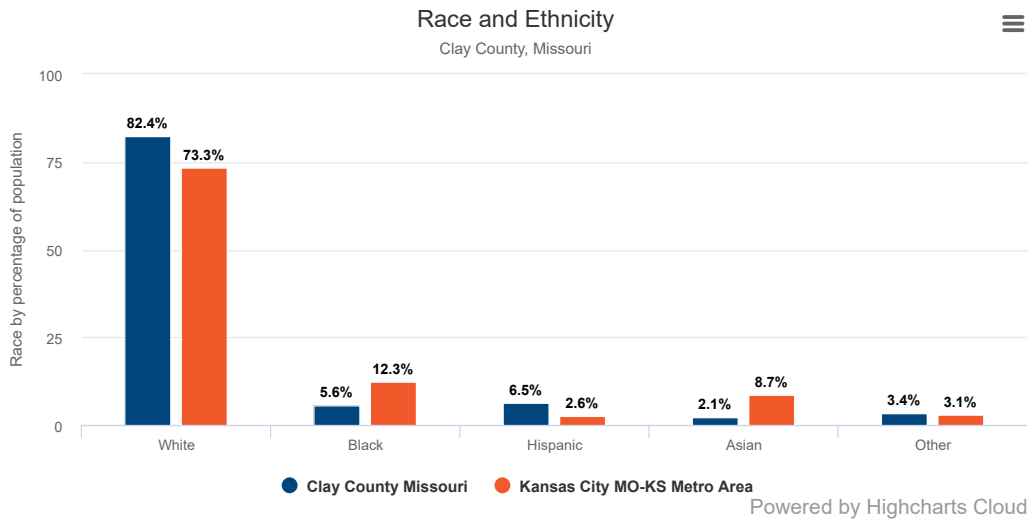
Source: U.S. Census, 2016

### Population by Age



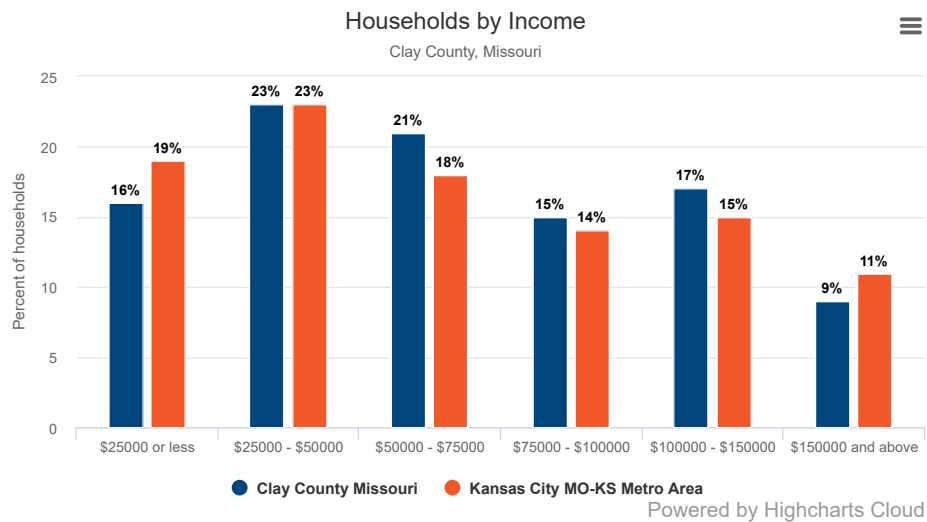
Source: American Community Survey, 2016

## Race and Ethnicity



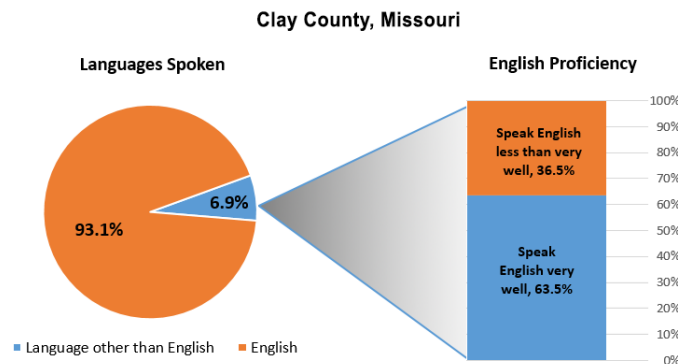
Source: American Community Survey, 2016

## Households by Income



Source: American Community Survey, 2016

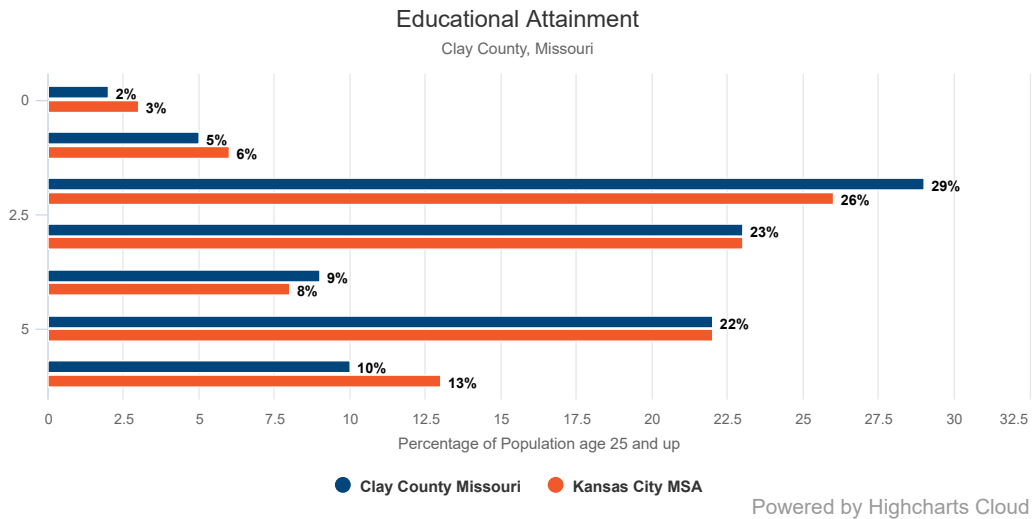
## Language Proficiency



Source: American Community Survey, 2015

## Educational Attainment

Compared to the KC region, Clay County has a greater number of residents with high school diplomas, some college and associate's degrees. Bachelor degree attainment trends seem to be similar to the region.



Source: American Community Survey, 2016

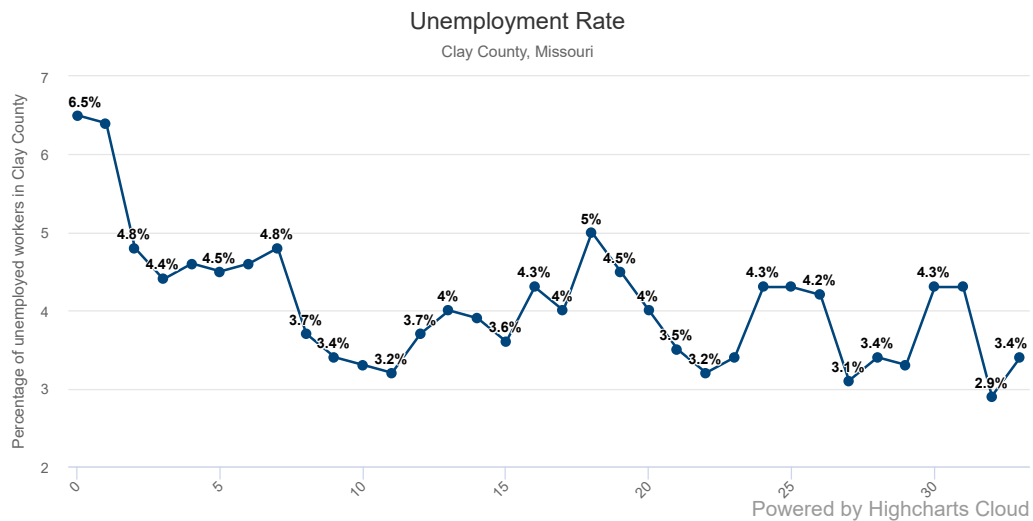
## Workforce Commuting Patterns

There are more than 111,000 jobs in Clay County of those 40,747 are held by Clay County residents, an additional 60,441 non-residents commute in to work. 79,062 residents work outside the county.



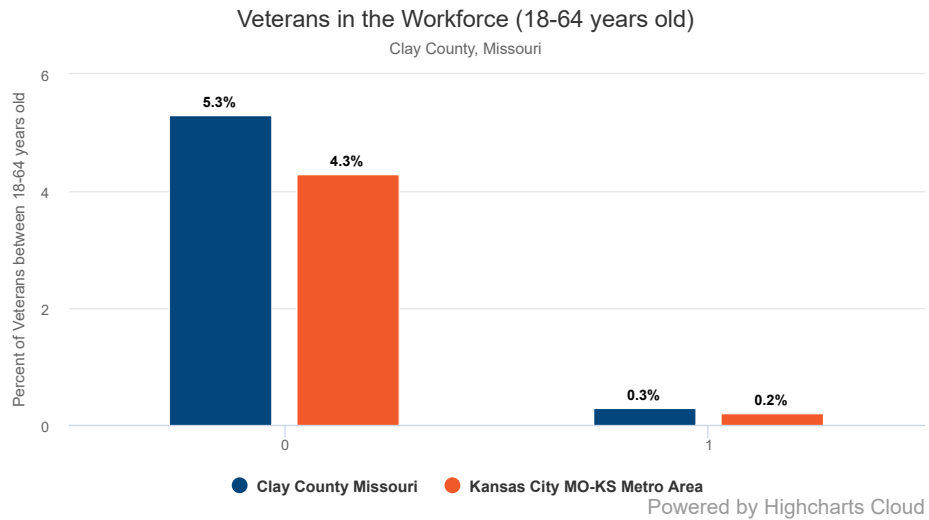
Source: Longitudinal Employer-Household Demographics, 2015

## Unemployment Rate



Source: Bureau of Labor Statistics, 2017

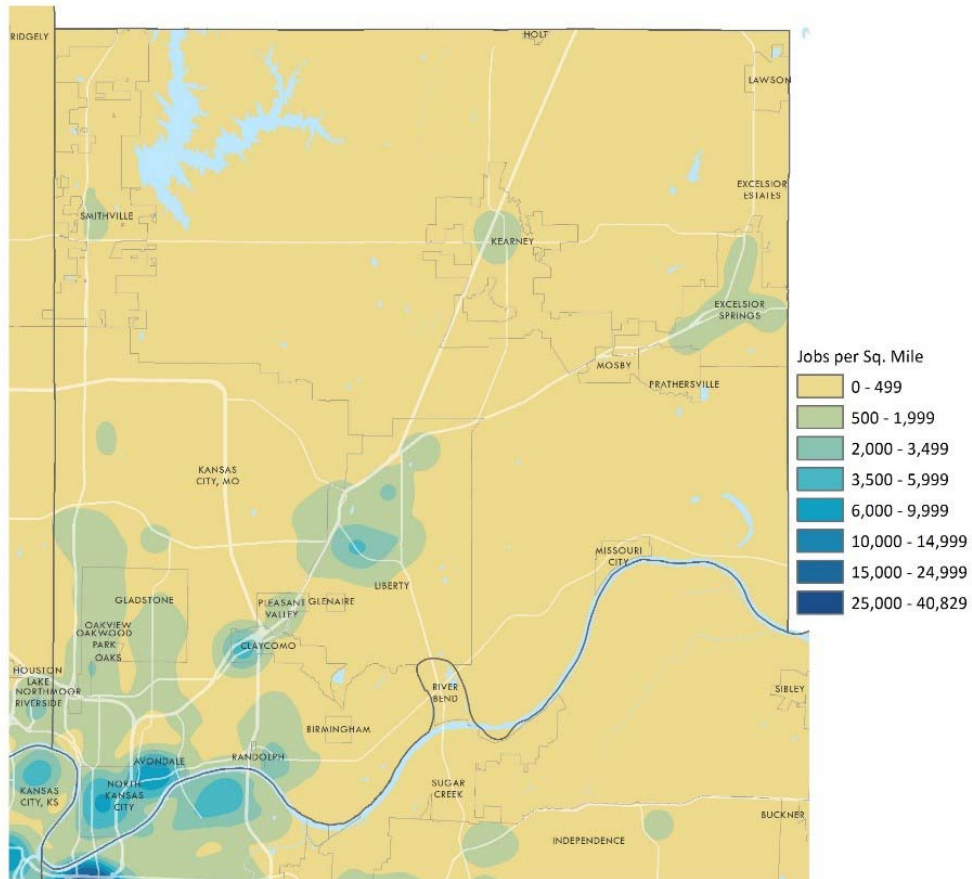
## Employment of Veterans



Source: American Community Survey, 2016

## Employment Centers

This map shows where large concentrations of employers reside within Clay County.



## Competitive Industries

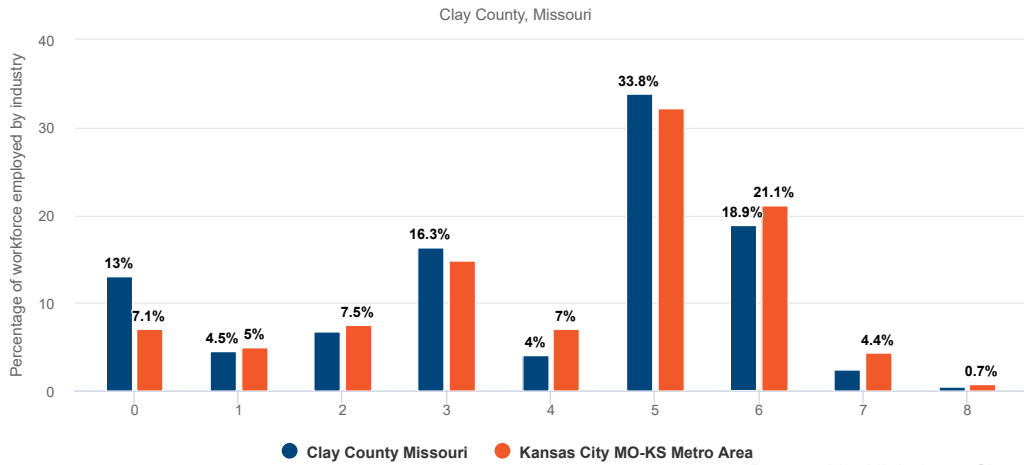
Clay County's top 10 competitive industries are listed by their location quotient. A location quotient shows how the county compares in a particular sector to national numbers. A quotient of one means the county has the same percentage of its workers in that industry as the nation. A number below that means the percentage is lower than the national number, and a number greater than one means the county has a higher percentage of workers employed in that sector.

Competitive Industries - 2017

NAICS Code	Description	Location Quotient	Employment
336	Transportation Equipment Manufacturing	7.08	8,620
482	Rail Transportation	6.55	1,004
323	Printing and Related Support Activities	3.09	1,042
713	Amusement, Gambling, and Recreation Industries	2.39	3,418
322	Paper Manufacturing	2.38	638
314	Textile Product Mills	2.08	179
488	Support Activities for Transportation	1.93	1,111
492	Couriers and Messengers	1.84	940
444	Building Material and Garden Equipment and Supplies Dealers	1.75	1,633
541	Professional, Scientific, and Technical Services	1.62	11,859

Source: JobsEQ, 2017, Q3

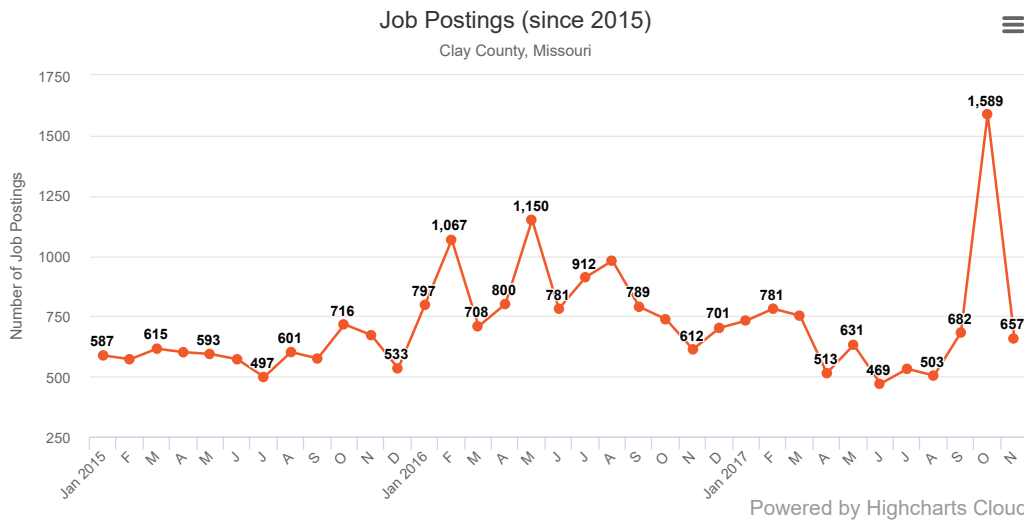
## Employment by Industry Compared to KC Region



Source: JobsEQ, 2017, Q3

- \* TCPU - Transportation, communication and public utilities
- \*\* FIRE - Finance, insurance and real estate

## Hiring Demand Snapshot



Source: Wanted Analytics, 2017

The top occupations, industries and skills below were compiled using WANTED Analytics and span a 90-day period between Sept. 1 and Dec. 11, 2017.

## Top 10 Occupations Most in Demand

- Motor Vehicle Operators
- Retail Sales Workers
- Sales Representatives, Services
- Health Diagnosing and Treating Practitioners
- Supervisors of Sales Workers
- Material Recording, Scheduling, Dispatching, and Distributing Workers
- Food and Beverage Serving Workers
- Information and Record Clerks
- Health Technologists and Technicians
- Sales Representatives, Wholesale and Manufacturing

## Top 10 Industries with Highest Demand

- Gambling Industries
- General Freight Trucking
- General Medical and Surgical Hospitals
- Other Support Activities for Transportation
- Office Supplies, Stationery, and Gift Stores
- Direct Selling Establishments
- Elementary and Secondary Schools
- Architectural, Engineering, and Related Services
- Offices of Physicians
- Restaurants and Other Eating Places

## Top 10 Skills

- Freight+
- Oral and written communication
- Owner operator
- Integrity
- Clean Driving Record
- Work independently
- Detail oriented
- Marketing
- Tractor-trailers
- Microsoft Office

Source: Wanted Analytics

**On Dec. 11, 2017, there were  
2,207 job postings in Clay  
County.**

Source: WANTED Analytics