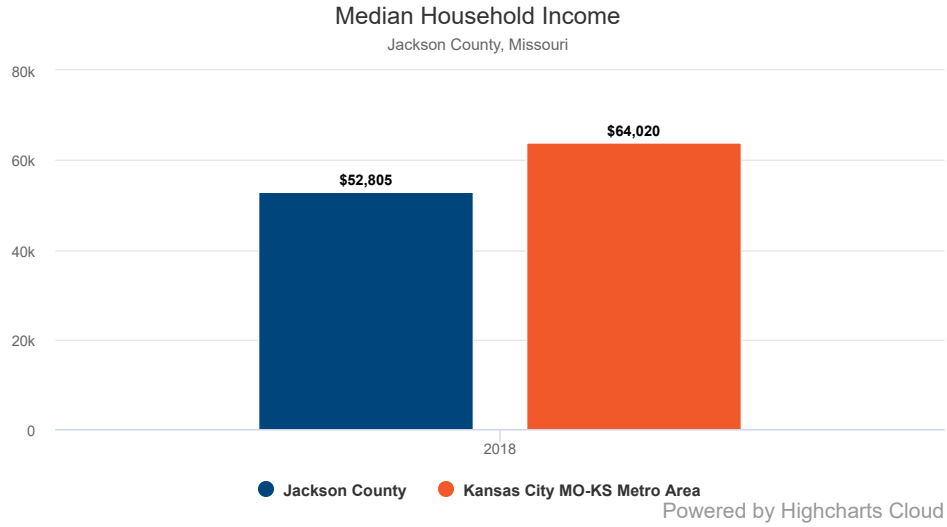


Median Household Income



Source: American Community Survey, 2018

Language Proficiency

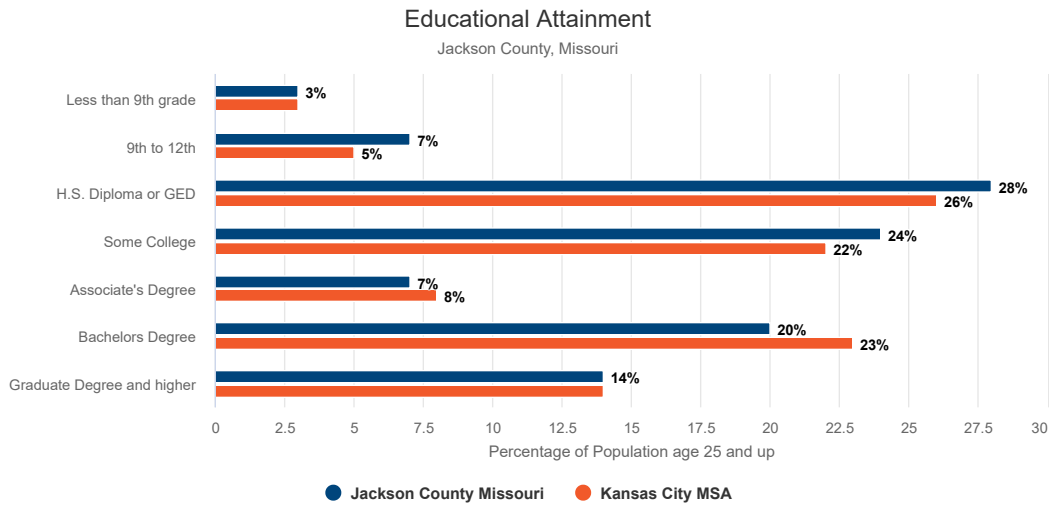
Of the **633,909** people age 5 and older in Jackson County, Missouri, **22,811** (or **3.6%**) speak English less than very well. Among those residents of Jackson County who speak English less than very well, the top five languages spoken are:

Spanish or Spanish Creole	15,812
African Languages	1,224
Vietnamese	1,132
Chinese	835
Arabic	394

Source: American Community Survey, 2018

Educational Attainment

Jackson County is home to several colleges, universities and technical schools that serve the Kansas City region. Jackson County has a higher number of high school graduates compared to the region but less than average associate's, bachelor's and graduate degree holders.



Source: American Community Survey, 2018

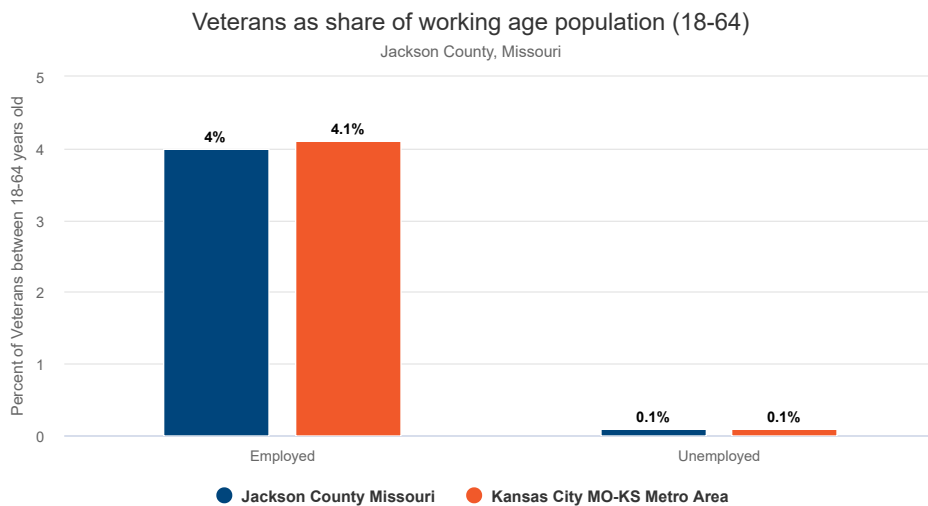
Workforce Commuting Patterns

There are more than 391,000 jobs in Jackson County of those 191,118 are held by Jackson County residents, an additional 182,929 non-residents commute in to work. While 142,652 residents work outside the county.

Non-Residents Commuting into County to Work	182,929
Workers Living and Working in County	191,118
Residents Commuting Out of County to Work	142,652

Source: Longitudinal Employer-Household Demographics, 2017

Unemployment Rate

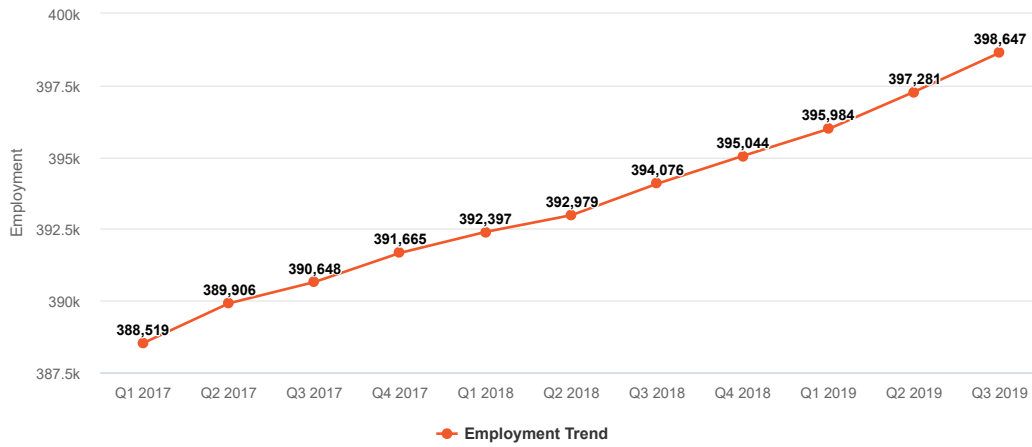


Source: Bureau of Labor Statistics, 2019

Employment Trend

Employment Trend

Jackson County, Missouri

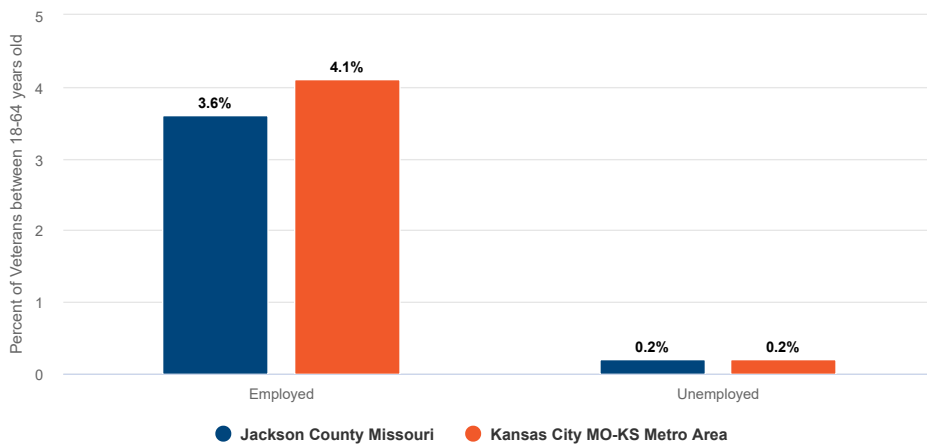


Source: JobsEQ, 2019, Q3

Employment of Veterans

Veterans as share of working age population (18-64)

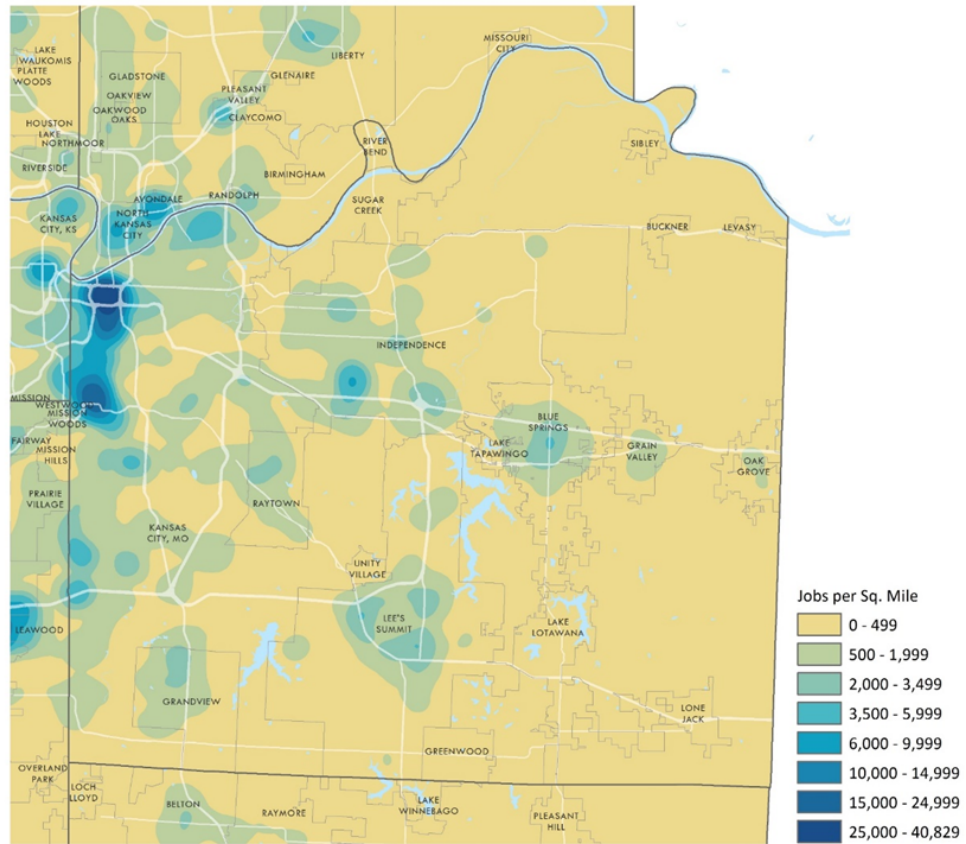
Jackson County, Missouri



Source: American Community Survey, 2018

Employment Centers

This map shows where large concentrations of employers reside within Jackson County.



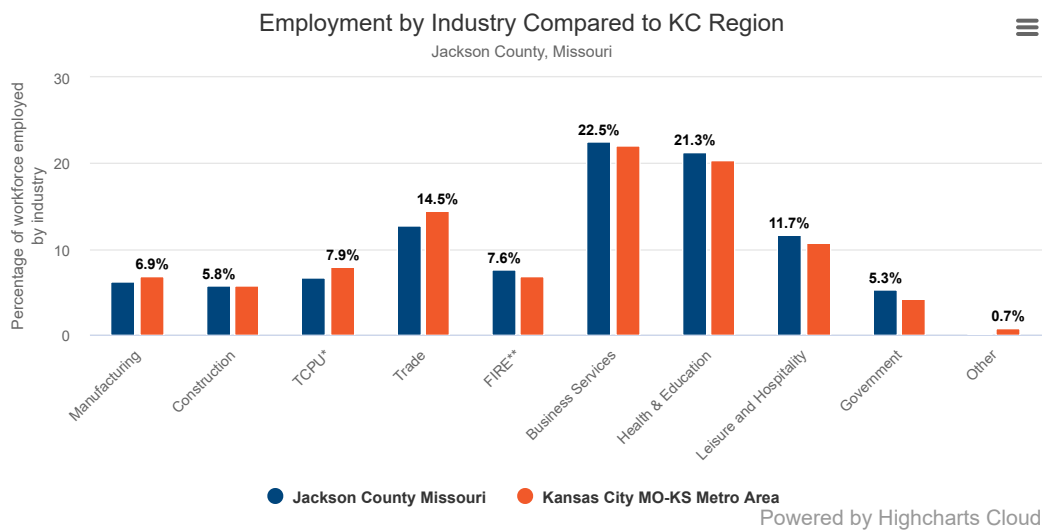
Competitive Industries

Jackson County's top 10 competitive industries are listed by their location quotient. A location quotient shows how the county compares in a particular sector to national numbers. A quotient of one means the county has the same percentage of its workers in that industry as the nation. A number below that means the percentage is lower than the national number, and a number greater than one means the county has a higher percentage of workers employed in that sector.

Competitive Industries

NAICS Code	Description	Location Quotient	Employment
521	Monetary Authorities-Central Bank	31.45	1,554
925	Development	2.56	635
518	Data Processing, Hosting, and Related Services	2.25	2,034
515	Broadcasting (except Internet)	2.10	1,462
482	Rail Transportation	1.93	1,030
711	Performing Arts, Spectator Sports, and Related Industries	1.83	4,102
491	Postal Service	1.78	2,742
322	Paper Manufacturing	1.76	1,622
524	Insurance Carriers and Related Activities	1.73	11,057
523	Securities, Commodity Contracts, and Other Financial Investments and Related Activities	1.63	4,153

Source: JobsEQ, 2018, Q3



Source: JobsEQ, 2018, Q3

* TCPU - Transportation, communication and public utilities

** FIRE - Finance, insurance and real estate

The top occupations and skills below were compiled using JobsEQ and are being reported on a quarterly basis.

Top 20 Occupations Most in Demand

1. Retail Salespersons
2. Registered Nurses
3. Sales Representatives, Services, All Other
4. First-Line Supervisors of Retail Sales Workers
5. First-Line Supervisors of Food Preparation and Serving Workers
6. Customer Service Representatives
7. Combined Food Preparation and Serving Workers, Including Fast Food
8. Computer User Support Specialists
9. Maintenance and Repair Workers, General
10. Software Developers, Applications
11. Heavy and Tractor-Trailer Truck Drivers
12. Management Analysts
13. Social and Human Service Assistants
14. Secretaries and Administrative Assistants, Except Legal, Medical, and Executive
15. Stock Clerks, Sales Floor
16. Medical and Health Services Managers
17. Janitors and Cleaners, Except Maids and Housekeeping Cleaners
18. Laborers and Freight, Stock, and Material Movers, Hand
19. Driver/Sales Workers
20. Network and Computer Systems Administrators

Top 10 Skills

1. Verbal and Written Communication
2. Customer Service
3. Cooperative/Team Player
4. Self-Motivated
5. Organization
6. Detail Oriented/Meticulous
7. Adaptability/Flexibility/Tolerance of Change and Uncertainty
8. Problem Solving
9. Interpersonal Relationships/Maintain Relationships
10. Ability to Work in a Fast-Paced Environment

Source: Jobs EQ, 2019, Q3

On Jan. 2, 2020, there were 20,208 job postings in Jackson County.

Source: Jobs EQ

