

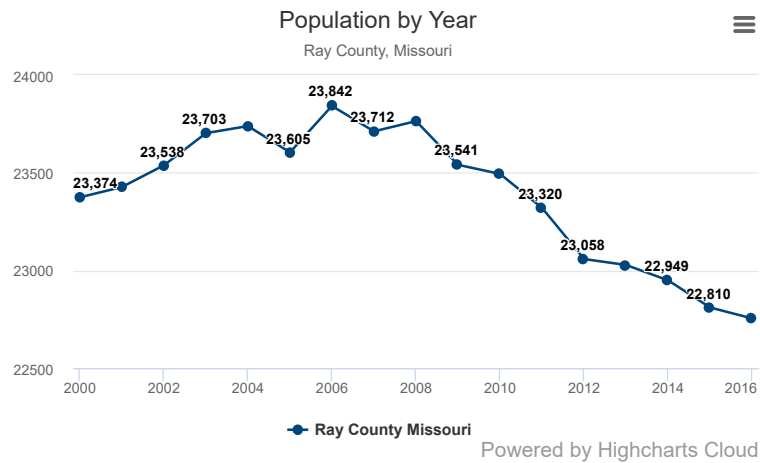


Ray County, Missouri

Demographics

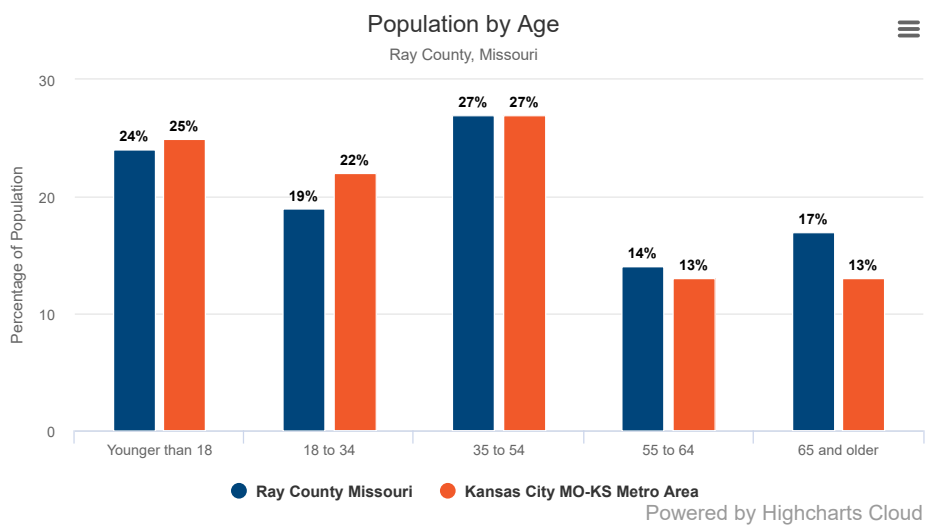
Ray County, Missouri, population has decreased by 3 percent since 2000 and its population now stands at 22,754. For more information on Ray County, please visit www.raycountymo.com.

Population by Year



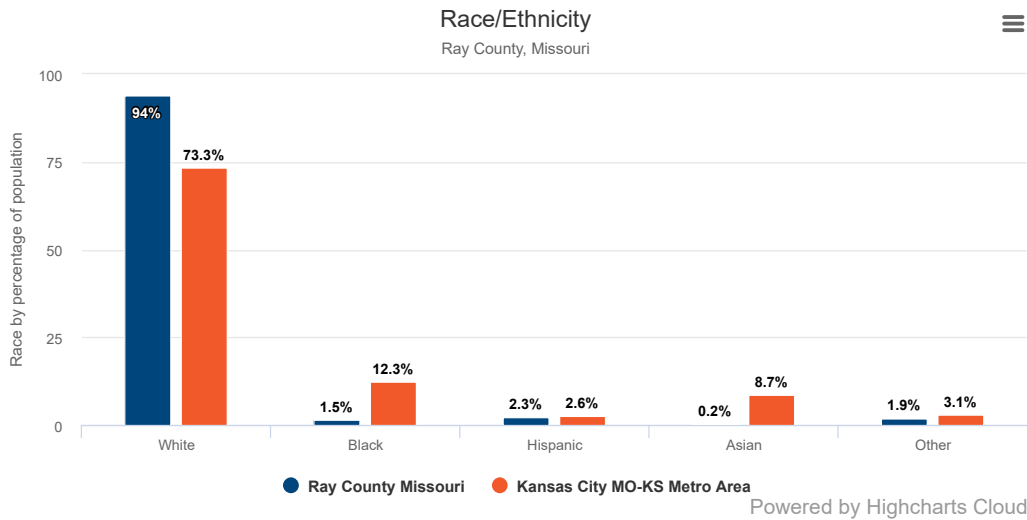
Source: U.S. Census, 2016

Population by Age



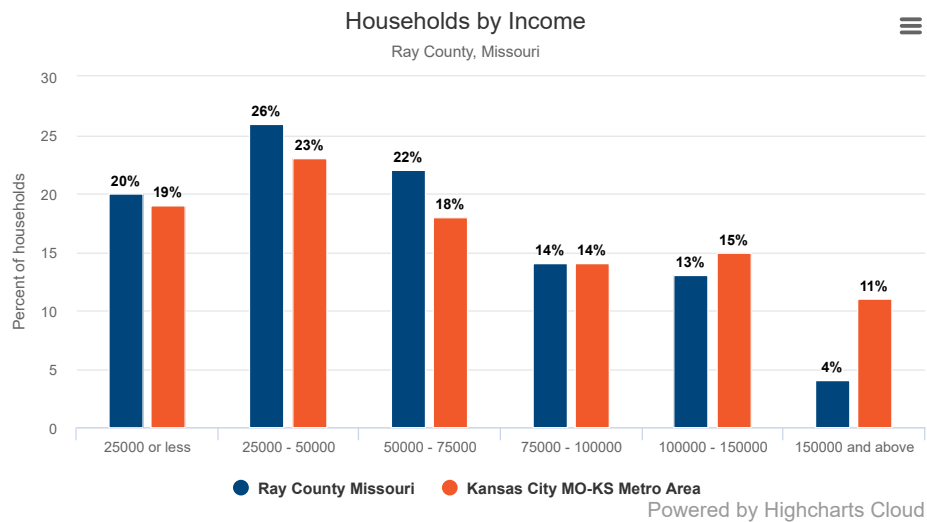
Source: American Community Survey, 2016

Race and Ethnicity



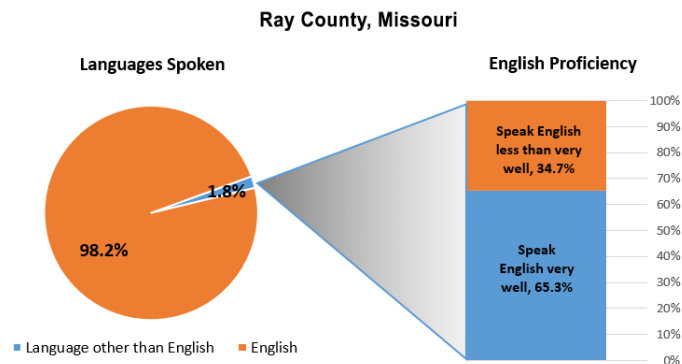
Source: American Community Survey, 2016

Households by Income



Source: American Community Survey, 2016

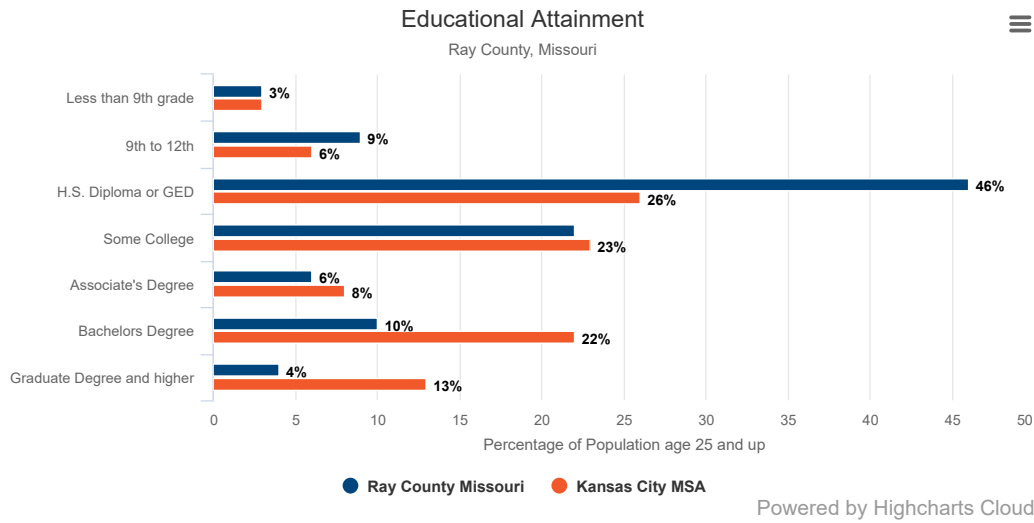
Language Proficiency



Source: American Community Survey, 2015

Educational Attainment

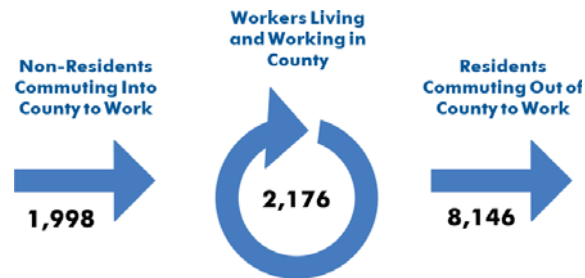
Compared to the KC Region, Ray County has a greater number of residents with high school diploma but only twenty percent have an associates or above.



Source: American Community Survey, 2016

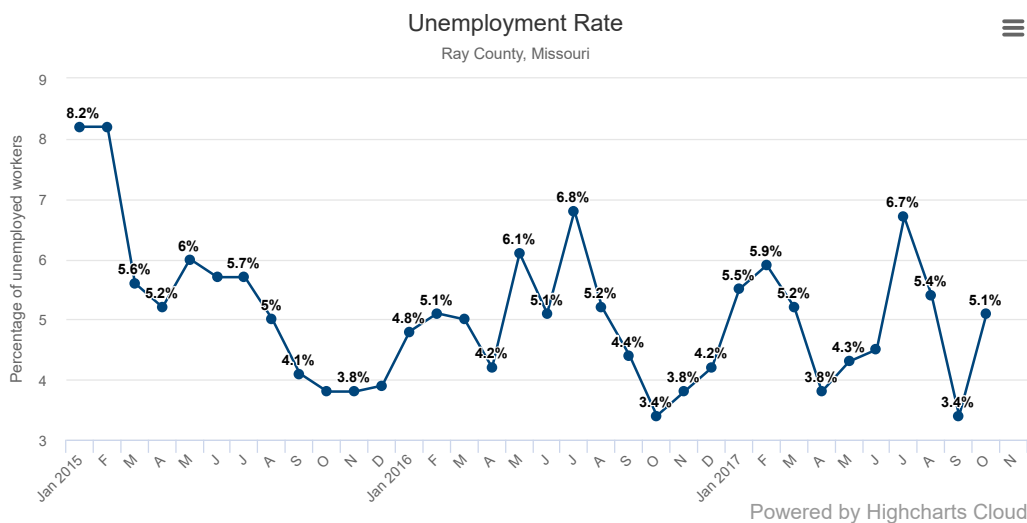
Workforce Commuting Patterns

There are nearly 5,500 jobs in Ray County of those 2,176 are held by residents, an additional 1,998 non-residents commute in to work. While 8,146 residents work outside the county.



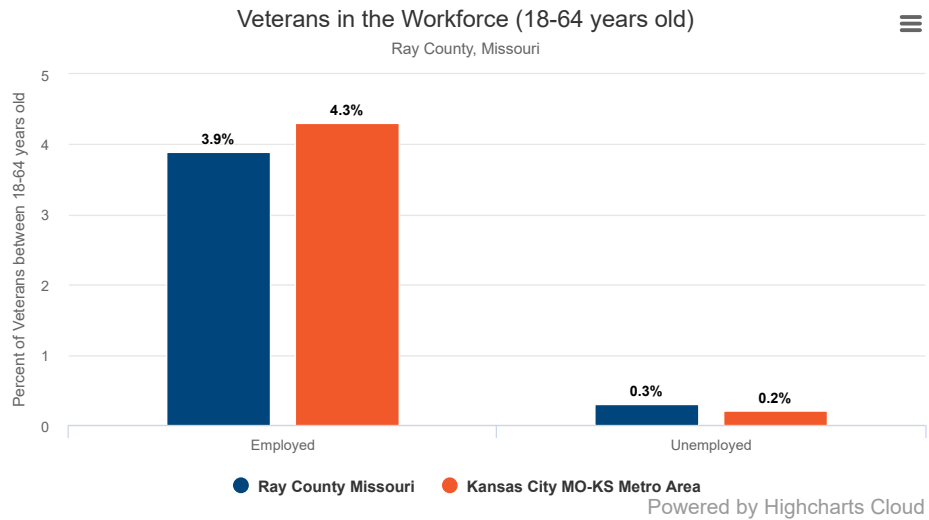
Source: Longitudinal Employer-Household Demographics, 2015

Unemployment Rate



Source: Bureau of Labor Statistics, 2017

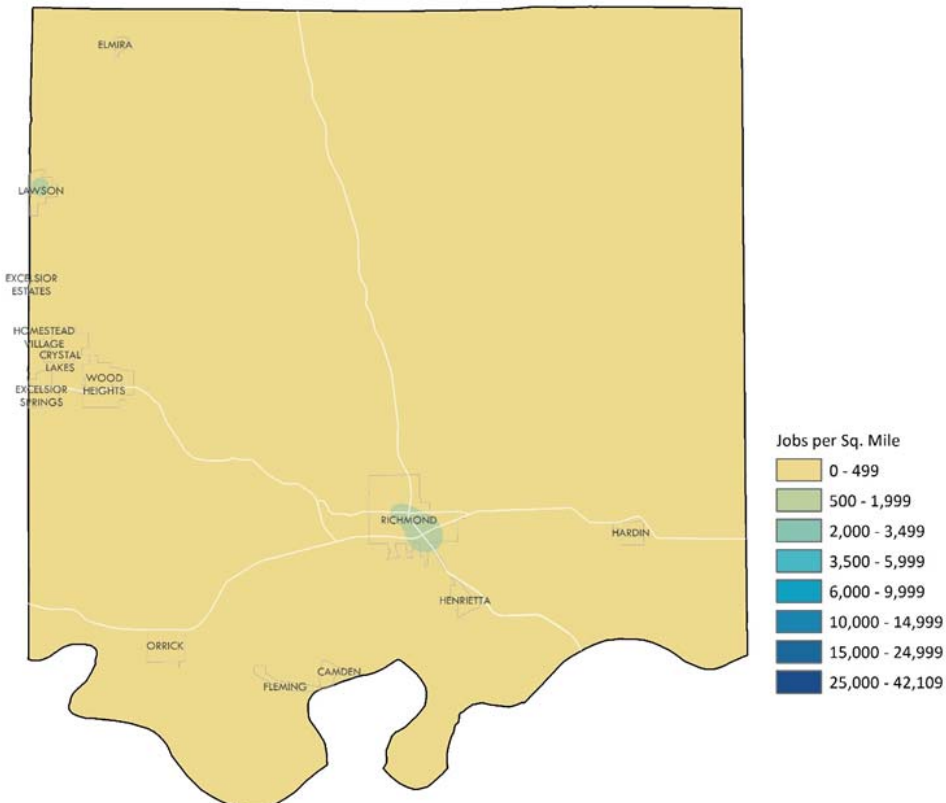
Employment of Veterans



Source: American Community Survey, 2016

Employment Centers

This map shows where large concentrations of employers reside within Ray County.



Competitive Industries

Ray County's top 10 competitive industries are listed by their location quotient. A location quotient shows how the county compares in a particular sector to national numbers. A quotient of one means the county has the same percentage of its workers in that industry as the nation. A number below that means the percentage is lower than the national number, and a number greater than one means the county has a higher percentage of workers employed in that sector.

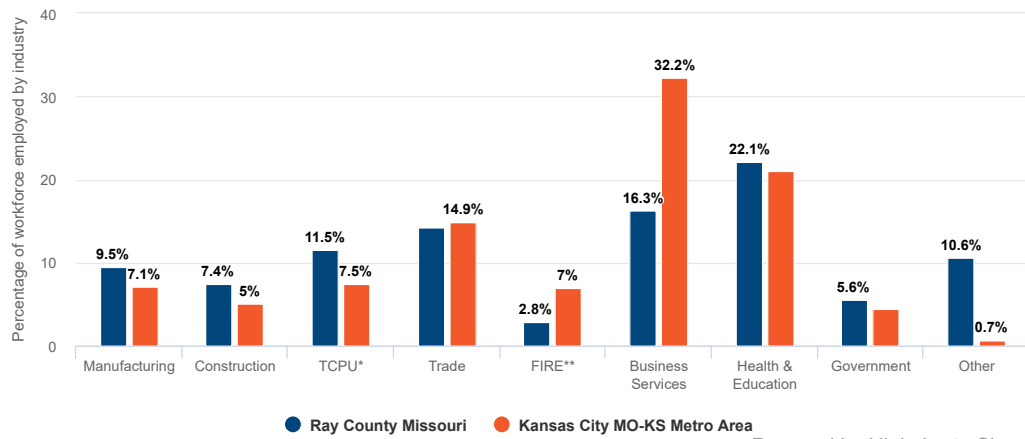
Competitive Industries - 2017

NAICS Code	Description	Location Quotient	Employment
482	Rail Transportation	15.29	115
339	Miscellaneous Manufacturing	14.89	344
111	Crop Production	9.38	277
112	Animal Production and Aquaculture	8.82	249
484	Truck Transportation	4.44	255
212	Mining (except Oil and Gas)	3.22	21
447	Gasoline Stations	2.96	98
452	General Merchandise Stores	2.77	313
325	Chemical Manufacturing	2.56	76
485	Transit and Ground Passenger Transportation	2.46	75

Source: JobsEQ, 2017, Q3

Employment by Industry Compared to KC Region

Ray County, Missouri



Powered by Highcharts Cloud

Source: JobsEQ, 2017, Q3

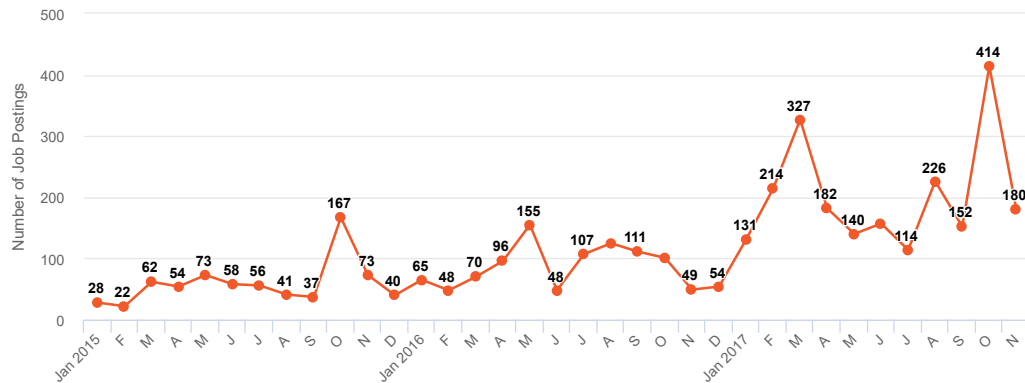
* TCPU - Transportation, communication and public utilities

** FIRE - Finance, insurance and real estate

Hiring Demand Snapshot

Job Postings (since 2015)

Ray County, Missouri



Powered by Highcharts Cloud

Source: Wanted Analytics, 2017

The top occupations, industries and skills below were compiled using WANTED Analytics and span a 90-day period between Sept. 1 and Dec. 11, 2017.

Top 10 Occupations Most in Demand

- Motor Vehicle Operators
- Sales Representatives, Services
- Operations Specialties Managers
- Sales Representatives, Wholesale and Manufacturing
- Art and Design Workers
- Metal Workers and Plastic Workers
- Retail Sales Workers
- Helpers, Construction Trades
- Supervisors of Sales Workers
- Grounds Maintenance Workers

Top 10 Industries with Highest Demand

- General Freight Trucking
- Other Support Activities for Transportation
- Soap, Cleaning Compound, and Toilet Preparation Manufacturing
- Office Supplies, Stationery, and Gift Stores
- Support Activities for Rail Transportation
- Home Health Care Services
- Administration of Housing Programs, Urban Planning, and Community Development
- Agencies, Brokerages, and Other Insurance Related Activities
- Investigation and Security Services
- Department Stores

Top 10 Skills

- Freight+
- Owner operator
- Clean Driving Record
- Tractor-trailers
- Marketing
- Oral and written communication
- Integrity
- Refrigerated trailers
- Team-oriented, teamwork
- Flatbed trailers

Source: Wanted Analytics

**On Dec. 11, 2017, there were
934 job postings in Ray County.**

Source: WANTED Analytics